







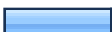




1. Are you a lawyer or law student?

		Response Percent	Response Count
I'm a lawyer.		51.7%	1,032
I'm a law student.		12.3%	246
I'm neither.		36.0%	720
answered question			1,998
skipped question			6



2. If so, which best describes your employer?

		Response Percent	Response Count
Firm of >100 lawyers		13.9%	202
Firm of 5-100 lawyers		9.8%	143
Firm of <6 lawyers		10.0%	146
Government		34.7%	505
Public interest		15.7%	228
Law student		15.9%	231
answered question			1,455
skipped question			549

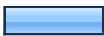




3. Are you a college graduate?

		Response Percent	Response Count
Yes		94.1%	1,881
No		6.0%	119
answered question			2,000
skipped question			4




4. Do you believe that the blog is regularly written in language that is too technical?

		Response Percent	Response Count
Yes		4.5%	89
No		95.5%	1,905
answered question			1,994
skipped question			10



5. How often do you read the blog?

		Response Percent	Response Count
Multiple times a day		14.7%	294
Daily		49.0%	980
Weekly		26.8%	535
Intermittently		9.1%	182
Rarely		0.4%	7
answered question			1,998
skipped question			6

6. How long have you been reading the blog?

		Response Percent	Response Count
>5 years		26.4%	528
>2 years		42.7%	854
<2 years		30.9%	618
answered question			2,000
skipped question			4





7. Is the blog your principal source for information about the Supreme Court?

		Response Percent	Response Count
Yes		83.5%	1,667
No		16.5%	330
answered question			1,997
skipped question			7



8. If no, where else do you get that information?

	Response Count
	341
answered question	341
skipped question	1,663



9. How do you generally discover new content on the blog?

		Response Percent	Response Count
Visiting directly		85.4%	1,703
Search engines		2.3%	46
Social media		8.1%	162
Other		12.1%	241
answered question			1,995
skipped question			9



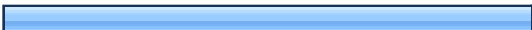
10. Do you regularly use our twitter feed(s)?

		Response Percent	Response Count
Yes		17.9%	356
No		82.1%	1,629
answered question			1,985
skipped question			19

11. Do you regularly visit our Facebook page?

		Response Percent	Response Count
Yes		2.2%	43
No		97.8%	1,948
answered question			1,991
skipped question			13

12. Do you use the blog regularly for [check boxes]:

		Response Percent	Response Count
Regularly keeping up with ongoing developments at the Supreme Court		93.6%	1,855
Researching specific cases (for example, locating and reading briefs and posts on the cases)		58.5%	1,159
Keeping up with high profile cases (for example, same-sex marriage and the Affordable Care Act)		79.3%	1,571
answered question			1,982
skipped question			22

13. Rate as very valuable, mildly valuable, or not valuable our principal forms of content:

	Very valuable	Mildly valuable	Not valuable	Rating Average	Rating Count
Chronological posts	72.8% (1,402)	25.8% (496)	1.4% (27)	1.29	1,925
Pending petitions	47.9% (929)	44.8% (868)	7.3% (141)	1.59	1,938
Merits case materials	77.3% (1,495)	20.3% (392)	2.4% (46)	1.25	1,933
Multimedia	14.5% (274)	56.7% (1,074)	28.8% (545)	2.14	1,893
Court calendar info.	52.3% (1,010)	40.6% (785)	7.1% (137)	1.55	1,932
Statistics	37.9% (725)	50.7% (971)	11.4% (219)	1.74	1,915
answered question					1,954
skipped question					50



14. Rate as very valuable, mildly valuable, or not valuable our principal forms of chronological blog posts:

	Very valuable	Mildly valuable	Not valuable	Rating Average	Rating Count
Live blogs	68.9% (1,331)	24.9% (482)	6.2% (120)	1.37	1,933
Oral argument audio	50.1% (964)	37.4% (720)	12.4% (239)	1.62	1,923
Book reviews	15.7% (300)	56.3% (1,075)	27.9% (533)	2.12	1,908
Daily media and blog round-up	49.8% (956)	41.4% (794)	8.8% (168)	1.59	1,918
Academic round-up	37.1% (709)	49.6% (949)	13.3% (255)	1.76	1,913
Academic snapshot	21.9% (410)	56.3% (1,056)	21.8% (409)	2.00	1,875
SCOUTS for law students	21.1% (394)	42.9% (799)	36.0% (671)	2.15	1,864
Relist watch	30.6% (575)	50.0% (940)	19.5% (366)	1.89	1,881
Plain English	51.4% (984)	35.0% (669)	13.6% (260)	1.62	1,913
Subject matter features (e.g., same-sex marriage)	66.4% (1,276)	29.7% (571)	3.9% (75)	1.38	1,922
answered question					1,952
skipped question					52

15. Rate as very valuable, mildly valuable, or not valuable our principal sidebar boxes:

	Very valuable	Mildly valuable	Not valuable	Rating Average	Rating Count
Featured posts	54.5% (1,020)	37.6% (705)	7.9% (148)	1.53	1,873
Term snapshot	39.6% (736)	50.2% (933)	10.2% (189)	1.71	1,858
Twitter feed	10.6% (194)	32.3% (594)	57.1% (1,050)	2.47	1,838
Recent merits decisions	68.9% (1,289)	25.8% (483)	5.3% (99)	1.36	1,871
Upcoming petitions	47.9% (892)	43.3% (807)	8.9% (165)	1.61	1,864
BLAW law students challenge	3.9% (70)	29.4% (529)	66.7% (1,200)	2.63	1,799
answered question					1,892
skipped question					112

16. Has the blog helped you become more aware of our sponsor, Bloomberg Law?

		Response Percent	Response Count
Yes		61.6%	1,210
No		38.4%	755
answered question			1,965
skipped question			39

17. Please make one suggestion to improve how the blog is designed.

	Response Count
	608
answered question	608
skipped question	1,396

18. Please make one suggestion to improve the content of the blog.

		Response Count
		651
answered question		651
skipped question		1,353