SCOTUSblog 2013 user survey

SurveyMonkey

1. Are you a lawyer or law student?

	Response Percent	Response Count
I'm a lawyer.	**51.7%**	**1,032**
I'm a law student.	12.3%	246
I'm neither.	36.0%	720
	answered question	**1,998**
	skipped question	**6**

2. If so, which best describes your employer?

	Response Percent	Response Count
Firm of >100 lawyers	13.9%	202
Firm of 5-100 lawyers	9.8%	143
Firm of <6 lawyers	10.0%	146
Government	**34.7%**	**505**
Public interest	15.7%	228
Law student	15.9%	231
	answered question	**1,455**
	skipped question	**549**

3. Are you a college graduate?

	Response Percent	Response Count
Yes	**94.1%**	**1,881**
No	6.0%	119
	answered question	**2,000**
	skipped question	**4**

4. Do you believe that the blog is regularly written in language that is too technical?

	Response Percent	Response Count
Yes	4.5%	89
No	**95.5%**	**1,905**
	answered question	**1,994**
	skipped question	**10**

5. How often do you read the blog?

	Response Percent	Response Count
Multiple times a day	14.7%	294
Daily	**49.0%**	**980**
Weekly	26.8%	535
Intermittently	9.1%	182
Rarely	0.4%	7
	answered question	**1,998**
	skipped question	**6**

6. How long have you been reading the blog?

		Response Percent	Response Count
>5 years		26.4%	528
>2 years		**42.7%**	**854**
<2 years		30.9%	618
		answered question	**2,000**
		skipped question	**4**

7. Is the blog your principal source for information about the Supreme Court?

		Response Percent	Response Count
Yes		**83.5%**	**1,667**
No		16.5%	330
		answered question	**1,997**
		skipped question	**7**

8. If no, where else do you get that information?

	Response Count
	341
answered question	**341**
skipped question	**1,663**

9. How do you generally discover new content on the blog?

	Response Percent	Response Count
Visiting directly	**85.4%**	**1,703**
Search engines	2.3%	46
Social media	8.1%	162
Other	12.1%	241
answered question		**1,995**
skipped question		**9**

10. Do you regularly use our twitter feed(s)?

	Response Percent	Response Count
Yes	17.9%	356
No	**82.1%**	**1,629**
answered question		**1,985**
skipped question		**19**

11. Do you regularly visit our Facebook page?

	Response Percent	Response Count
Yes	2.2%	43
No	**97.8%**	**1,948**
answered question		**1,991**
skipped question		**13**

12. Do you use the blog regularly for [check boxes]:

	Response Percent	Response Count
Regularly keeping up with ongoing developments at the Supreme Court	**93.6%**	**1,855**
Researching specific cases (for example, locating and reading briefs and posts on the cases)	58.5%	1,159
Keeping up with high profile cases (for example, same-sex marriage and the Affordable Care Act)	79.3%	1,571
	answered question	**1,982**
	skipped question	**22**

13. Rate as very valuable, mildly valuable, or not valuable our principal forms of content:

	Very valuable	Mildly valuable	Not valuable	Rating Average	Rating Count
Chronological posts	**72.8% (1,402)**	25.8% (496)	1.4% (27)	1.29	1,925
Pending petitions	**47.9% (929)**	44.8% (868)	7.3% (141)	1.59	1,938
Merits case materials	**77.3% (1,495)**	20.3% (392)	2.4% (46)	1.25	1,933
Multimedia	14.5% (274)	**56.7% (1,074)**	28.8% (545)	2.14	1,893
Court calendar info.	**52.3% (1,010)**	40.6% (785)	7.1% (137)	1.55	1,932
Statistics	37.9% (725)	**50.7% (971)**	11.4% (219)	1.74	1,915
			answered question		**1,954**
			skipped question		**50**

14. Rate as very valuable, mildly valuable, or not valuable our principal forms of chronological blog posts:

	Very valuable	Mildly valuable	Not valuable	Rating Average	Rating Count
Live blogs	**68.9% (1,331)**	24.9% (482)	6.2% (120)	1.37	1,933
Oral argument audio	**50.1% (964)**	37.4% (720)	12.4% (239)	1.62	1,923
Book reviews	15.7% (300)	**56.3% (1,075)**	27.9% (533)	2.12	1,908
Daily media and blog round-up	**49.8% (956)**	41.4% (794)	8.8% (168)	1.59	1,918
Academic round-up	37.1% (709)	**49.6% (949)**	13.3% (255)	1.76	1,913
Academic snapshot	21.9% (410)	**56.3% (1,056)**	21.8% (409)	2.00	1,875
SCOUTS for law students	21.1% (394)	**42.9% (799)**	36.0% (671)	2.15	1,864
Relist watch	30.6% (575)	**50.0% (940)**	19.5% (366)	1.89	1,881
Plain English	**51.4% (984)**	35.0% (669)	13.6% (260)	1.62	1,913
Subject matter features (e.g., same-sex marriage)	**66.4% (1,276)**	29.7% (571)	3.9% (75)	1.38	1,922
			answered question		**1,952**
			skipped question		**52**

15. Rate as very valuable, mildly valuable, or not valuable our principal sidebar boxes:

	Very valuable	Mildly valuable	Not valuable	Rating Average	Rating Count
Featured posts	**54.5% (1,020)**	37.6% (705)	7.9% (148)	1.53	1,873
Term snapshot	39.6% (736)	**50.2% (933)**	10.2% (189)	1.71	1,858
Twitter feed	10.6% (194)	32.3% (594)	**57.1% (1,050)**	2.47	1,838
Recent merits decisions	**68.9% (1,289)**	25.8% (483)	5.3% (99)	1.36	1,871
Upcoming petitions	**47.9% (892)**	43.3% (807)	8.9% (165)	1.61	1,864
BLAW law students challenge	3.9% (70)	29.4% (529)	**66.7% (1,200)**	2.63	1,799
			answered question		**1,892**
			skipped question		**112**

16. Has the blog helped you become more aware of our sponsor, Bloomberg Law?

		Response Percent	Response Count
Yes		**61.6%**	**1,210**
No		38.4%	755
		answered question	**1,965**
		skipped question	**39**

17. Please make one suggestion to improve how the blog is designed.

	Response Count
	608
answered question	**608**
skipped question	**1,396**

18. Please make one suggestion to improve the content of the blog.

	Response Count
	651
answered question	651
skipped question	1,353